Mrs. Lyle S. Moore Jr. (center), new president of Norways Foundation Guild, talks with Mrs. Mark Newberry (left), telephone chairman, and Mrs. John E. Dodds, grooming committee chairman, at the group's semi-annual meeting. Plans were outlined yesterday for the year's projects in mental patient wards at Marion County General Hospital.

Mrs. W. Stewart Roberts (left), guild membership and orientation chairman, talks with a new member, Mrs. Reid H. McLain, outside Party House at Park Central North. Mrs. William S. Hall, hostess for the meeting and luncheon, is volunteer hours chairman.

Women

Mrs. Walter A. Reichert (left), one of the guild's five new members, learns about some of the group's activities as she talks with Mrs. Frank W. Baron, secretary. Items made by the guild brighten trays and serve as prizes for games when the volunteers entertain patients.

Mrs. Elmer G. Gerwe (left), co-chairman of the guild's ward activities at General Hospital, talks with two new members, Mrs. R. B. Korsmeier (center) and Mrs. George Fothering-ham, who have donned their pink smocks. Mrs. Walter C. Taylor coordinates volunteer projects with Mrs. Gerwe.—The NEWS Photos, William Palmer.

Instant Sex Appeal Spray In Making?

By ROBIN ADAMS SLOAN

I read that it costs around $2,500 to go for treatment of sex problems at the Masters and Johnson Institute.

Are they making a lot of money there in St. Louis? — R.C., Verbank, N.Y.

Sex is now big business and highly profitable. The institute receives fat fees from patients and is also heavily funded by various organizations including Playboy magazine. In addition, there is revenue from those best-selling M & J books. Another source of revenue is testing. For example, the institute is trying out various scents under a contract from a giant behind-the-scenes company called International Flavors and Fragrances. This company develops perfumes and new taste sensations. Zounds! What will happen if Masters & Johnson come up with an instant sex appeal spray.

* * *

My son says some of his friends are "phone phreaks" and that's how he spells it. I don't understand about these kids and their little blue boxes. — B.C., Arlington, Va.

"Phone phreaks" are a growing band of electronic hobbyists, many of them teen-age, who are giving Ma Bell the heebie-jeebies. Their homemade little blue boxes are gadgets enabling users to make free phone calls all over the world. Devotees of the "sport" rap with pals all over the world or call London, Hong Kong and Rome just to hear the time and weather. Many box-owners are blind youngsters who use "phreaking" for companionship. The use of little blue boxes is illegal, but so far the telephone company has had little success in tracking down dial-pirates.

* * *

QUESTIONS YOU DIDN'T ASK BUT HERE'S THE ANSWER ANYWAY: Superpatriot John Wayne sought the services of ten major black actors to play with him in his latest film "The Cowboy." Everyone turned down the role, with Richie Havens saying, "It's a great part, but I couldn't show my face to my friends if I took it." However, beautiful black Roscoe Lee Brown refuses to practice prejudice in reverse. He took the role.

* * *

I saw Leonard Bernstein on the Today show after the JFK Center opening, kissing and hugging everybody in sight — both men and women, plus all the Kennedys. What's with him? — G.P., Chicago.

The maestro likes to kiss both men and women and he especially likes to buss Kennedys. Mrs. Rose Kennedy visibly recoiled from his embraces, murmuring that he would ruin her makeup, but nothing deters Lenny. He was the same way years ago when Jacqueline Kennedy was First Lady, giving her a sweaty embrace and kiss after conducting in New York. Maybe that's why Jackie nixed the opening, in order to avoid the man whom composer Aaron Copland calls "the kissing bandit."

Bernstein: The Kissing Bandit.

Chaplin: Good housekeeping.

Wayne: Things looked black.

How does Charlie Chaplin feel about his daughter Vicky's involvement with the circus clown you wrote about? — G.H., Terre Haute, Ind.

Chaplin is placid over Vicky's marriage to Jean-Baptiste Thierree and he has maintained his serenity in the face of a brand new granddaughter named Aurora. Unless his children cost him money or try to exploit the family name, Chaplin and his wife Oona remain on cordial but distant terms with their numerous offspring. This includes daughter Geraldine, who had a brief, unspectacular film career in "Doctor Zhivago," and who is engaged in common-law joint housekeeping with a young Italian director in Madrid.

* * *

Robin Adams Sloan welcomes questions from readers. While Sloan cannot provide individual answers, questions of general interest will be used in the column. Write to Robin Adams Sloan, in care of The Indianapolis News.

North Group Tries For 'Symphonitis' Epidemic

By JEAN JENSEN

Fortissimo! After a summer lull in activities, the North Group of the Symphony Women's Committee has bombarded the mails with the resounding force of 1,000 invitations to Thursday's membership tea.

The home of Mrs. William H. Ball, 4801 N. Meridian, will be open from 1 to 3 p.m. for the event which is normally a spring party but, hopefully, this fall date will help boost memberships and infect everyone with "symphonitis," a fever that produces profound interest in all group projects.

Mrs. Edwin M. Hinsdale, North Group president, will be there to greet guests. Mrs. Gerald Mann is chairman of the tea and has invited past presidents to pour.

One project, sponsored by the North Group, which will be discussed at this meeting is the successful "Musical Mornings" now slated to continue throughout the symphony season. Thomas Briccetti, associate conductor of the orchestra, will be the speaker for each session. He will play tapes and explain the music chosen for upcoming concerts. Sessions will be in the homes of Mrs. William S. Ramey, Oct. 18; Mrs. A. H. Northrup, Nov. 15; Mrs. A. James Hackl, Jan. 3, and Mrs. Donald J. White, Feb. 7. These meetings all begin at 10 a.m. and the donation is $1 per person to cover expense of refreshments. Every Women's Committee member is welcome with guests.

Mrs. Northrup, November hostess, is the project chairman, assisted by hospitality chairman, Mrs. Keith E. Hodgin.

* * *

Two women helping with the Oct. 30 "Medley of Memories," not mentioned for their roles last Tuesday, are Mrs. Max J. Beaty and Mrs. Charles T. Lawson. The ball is sponsored by the Junior Group of the Symphony Women's Committee. Mrs. Beaty is chairman of the event and Mrs. Lawson is chairman of favors with the formidable assignment of assembling 300 old-fashioned nosegays. Fortunately, she will be assisted by her committee.

* * *

The topical topic, "Our China Gamble: What can President Nixon Expect from a China Visit?" should prompt members of The Contemporary Club to make note of next Tuesday's 8:30 p.m. meeting in the Indianapolis Hebrew Congregation, 6501 N. Meridian. The speaker will be William Attwood, past editor-in-chief of Cowles Communications; European and foreign affairs editor, Look magazine in the 1950s; Ambassador to Guinea; Ambassador to Kenya; special advisor to the United States delegation to the United Nations and author of many books.

Members are invited to attend dinner and a social hour before the meeting at 6:30 p.m. in the Meridian Hills Country Club.

* * *

Sunday wasn't just any day for Lavinnia, 8 years old, and John Logan Jr., 5 years old, children of Mr. and Mrs. John W. Logan, 7335 Grandview Drive. They were invited to visit authoress Jessamyn West (The Friendly Persuasion), when she and her husband, H. M. McPherson came from Napa, Calif., to attend the Librarian's Convention at Stouffer's Inn. As a result, Lavinnia will have something special for "Show and Tell" — an autographed copy of "Crest Delahanty," a recent book by Miss West. The meeting came about because Lavinnia's great-grandmother, Lavinnie Ralstin McDonald, was a childhood playmate of the late Hannah Milhous, President Richard M. Nixon's mother. Mrs. McDonald became acquainted with the author, who is a Milhous cousin. Several of the West books have Jennings County and North Vernon as a background setting for the tales.

* * *

Rings'n'things: Mrs. Luben Dimitroff left for Paris a week ago to attend her son's wedding on Friday before flying on to Sofia, Bulgaria, to visit family. The younger Dimitroff, Anton, wed Miss Gail Burns, a Californian. He met her while practicing law in the Pantzer and Boyd Paris law office. Schoolmates of Tony's in Wabash College, Class of '60, may have lost track of him since a Fulbright scholarship took him to Ecole des Sciences Politiques at the Sorbonne, and his subsequent graduation from Yale University School of Law. The newlyweds will live in Paris.

* * *

A party in reverse was the surprise element for the Peter Fortunes, who invited guests to entertain their Texan-construction crew who had been working on an intricate vari-colored aggregate driveway. Though the party was planned to be a party of appreciation, the Texans wound up cooking a divine Western barbecue and furnishing entertainment by way of music. Only the cloudburst Sunday night forced everyone to disband. The Fortune's new house is still roofless.

* * *

New York Ballet star, Jacques D'Amboise, whose masculinity and excellent performance won new converts to ballet Sunday at Clowes Hall, was nonplussed but undaunted by a woman in the balcony at the matinee show who responded to his "question and answer" period with "I came to see you dance, not talk."

The evening crowd was obviously delighted with the personal interchange between star and audience as D'Amboise explained technicalities of the dance before each demonstration. His delivery was much in the manner of commedienne Joan Rivers, but his dancing, as that of his partner Melissa Hayden was an original experience.

The late-late crowd was welcomed "On Stage" for coffee and delicacies. Mrs. Samuel Goldberg, chairman of the meet-the-stars informalities, was stunning in a black velvet blazer and maxi demi-checked black and white wool skirt side slit to controversial heights. None of the stagehands would find her a pin. None of the women could find her one.

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